

Genius[®] Gel

Ingredients	What are the benefits?
Water	Base ingredient
Glycerin & Propylene Glycol	Are humectants (moisturizing agents) Draw water from the atmosphere to hydrate + soften skin
Golden Chamomile extract	Soothing properties
Ethylhexylglycerin	Preservative
Arnica (arnica montana)	Bruises, sprains, muscle wound healing, inflammation from insect bites, reduces swelling
Portulaca extract	Antioxidant Vitamin A, E & C
Opuntia streptacantha stem extract	Antioxidant Replenishes and Hydrates
Houttuynia cordata extract	Antibacterial & anti-inflammatory Also helps with acne + breakouts
Scutellaria baicalensis root bark extract	Antioxidant, Anti-bacterial & anti-inflammatory
Paeonia suffruticosa root bark extract	Helps brighten complexion & boosts skin clarity Can help protect skin from damage induced by UV radiation
2- hex anediol	Holds moisture in skin
P - hydroxyacetophenone	Alleviates pain and irritation in skin
Polyglycerol- 10	Softening emollient
Glycerol acrylate/acrylic acid copolymer	Firming agent – leaves skin feeling soft – can impart water-resistance to formulations such as sun creams, hydrates skin
Carbomer	Emulsifier
Triethanolamine	Ph adjuster used in sun creams + hair conditioners
Hydroxyethyl cellulose	Thickening agent, 100% organic
Xanthan gum	Stability agent
Borneol	A plant-based collagen alternative – Studies show it's an effective healing agent – natural insect repellent – anti aging properties – improves skin hydration -barrier function - Found in mint + rosemary
Menthol	Improves blood flow– cooling effect – can help treat itchy and irritated skin
Phenoxyethanol	Anti-microbial (cleanses) – anti fungal + yeast – alleviates pain + inflammation – topical antiseptic ingredient – present in natural products such as green tea
CI19140	Yellow colourant – super common in skin care, makeup, medicine and food